

CLIMATE SOLUTION: THE CIRCULAR ECONOMY

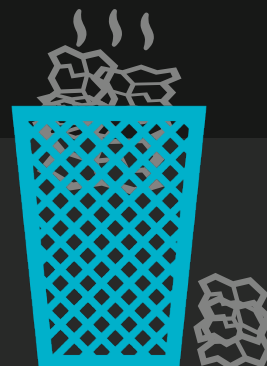
Designs out waste and pollution across the value chain

Keeps materials and products in use

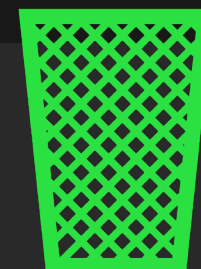
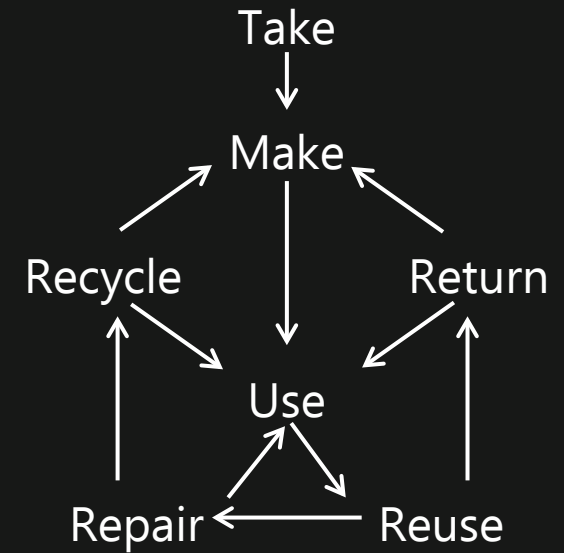
Tangible strategies to tackle climate change

Linear Economy

Take
↓
Make
↓
Use
↓
Waste



Circular Economy



CORE ELEMENTS OF NEXTCYCLE



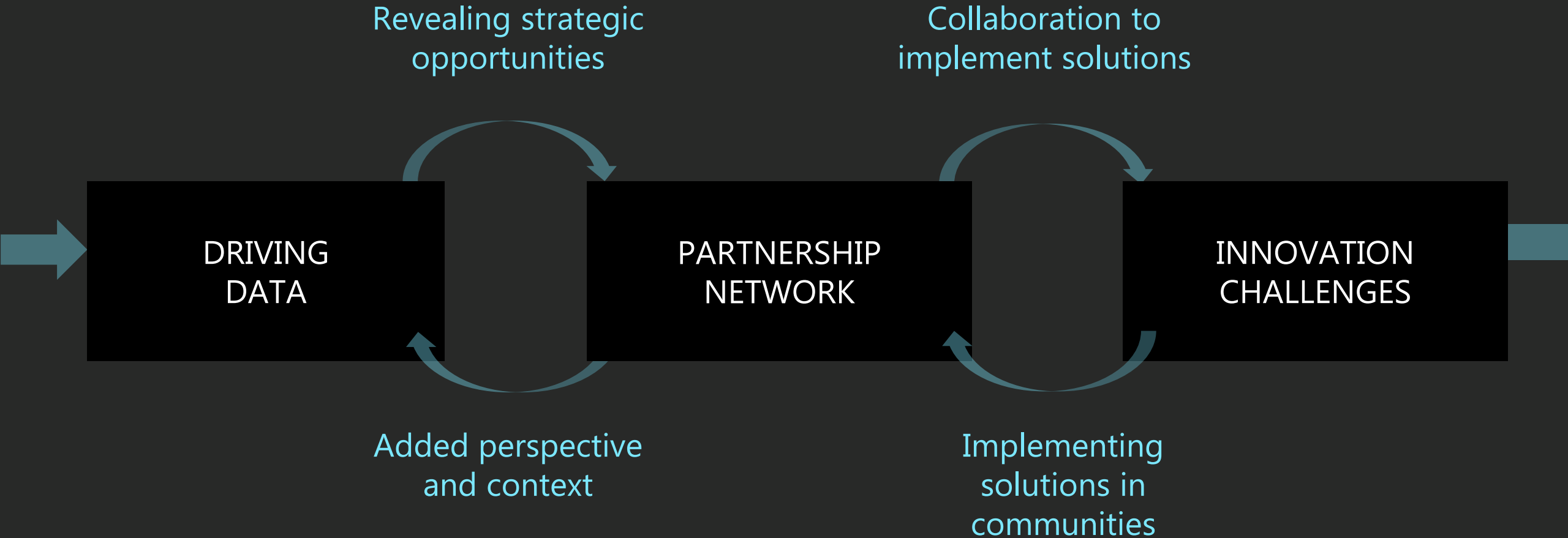
DRIVING
DATA



PARTNERSHIP
NETWORK



INNOVATION
CHALLENGES



Adapting to Different Market and State Needs



Adapting to Different Market and State Needs



LAUNCHED 2019
24 Teams Supported
Three cohorts facilitated



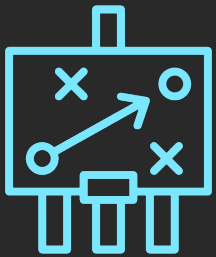
LAUNCHED 2020
90 Teams Supported
\$668.7M Investment tracked



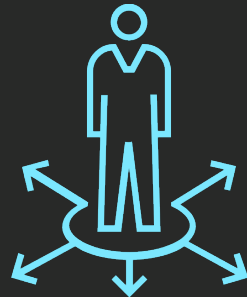
LAUNCHED 2022
26 Applications received
Introduction of co-design elements

CHALLENGE TRACK PROGRAM

A multi-month program designed to support material recovery businesses and projects as they prepare for growth, funding and implementation



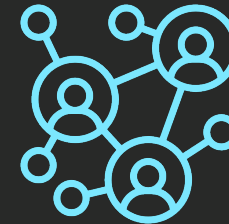
Growth
Planning



One-on-One
Mentorship and
Consulting



Educational
Bootcamp and
Pitch Showcase



Network with
Funders and
Partners



Funding
Opportunities

A woman in a patterned shirt is standing and writing on a whiteboard in a meeting room. Other people are seated around a table in the foreground, some looking towards the whiteboard. The room has large windows and a modern office environment.

TEAMS INNOVATION CHALLENGE TRACK PARTICIPANTS

- **Businesses, start-ups, entrepreneurs, non-profits**
- Universities, research groups, entities with **investable business ideas**
- **Communities**, public entities, indigenous groups, and other entities with scalable ideas
- A **single company** or group with any number of **partnerships**
- Teams from **underserved communities**



LEVERAGING PARTNERSHIP AND COLLABORATION

PARTNERSHIP NETWORK

Building a robust network of both public and private entities ready to collaborate, invest, or be part of the circular economy.




EMTERRA
CARE CENTER



Washtenaw
County
Sponsor
Commitment



CLP \$5M PER
investment
commitment



Collaborations
& Match
making like
Goodwill &
Hydroblox



TABLE TO FARM COMPOST

Motivated and passionate group of driven individuals looking to address food waste in their community and develop a compost facility to meet that need

Accepted as Colorado NextCycle Team



Robust business plan developed



Connected with funding pathways



Through strategic support now operating the first compost facility in their rural region





FOAMCYCLE

An innovative recycling solution for expanded polystyrene for communities, universities, event centers

Accepted as
Colorado
NextCycle
Team



Developed and
implemented
business



Joined as
Michigan
Partner



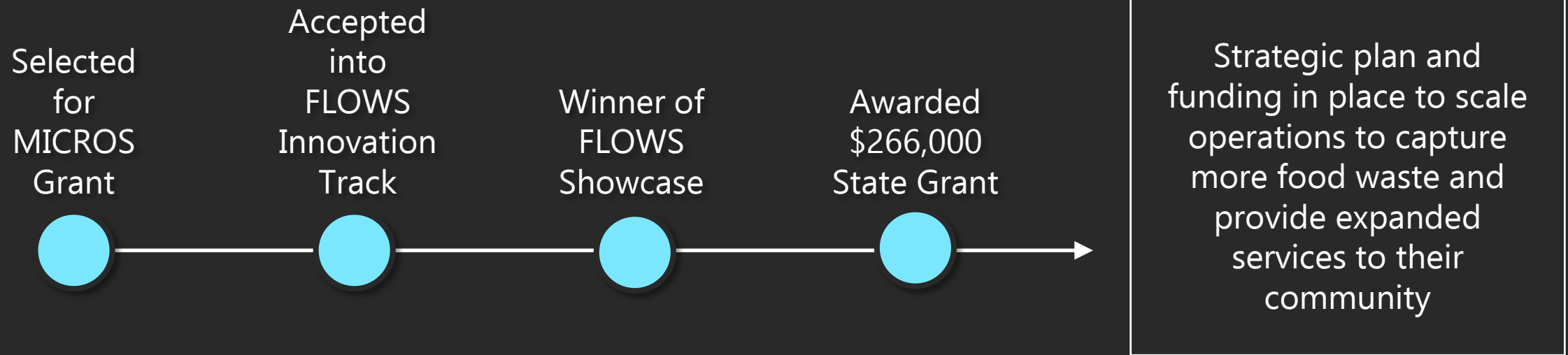
Scaling model to capture
foam packaging beyond
Colorado in other
markets with a need to
capture this material





WORMIE

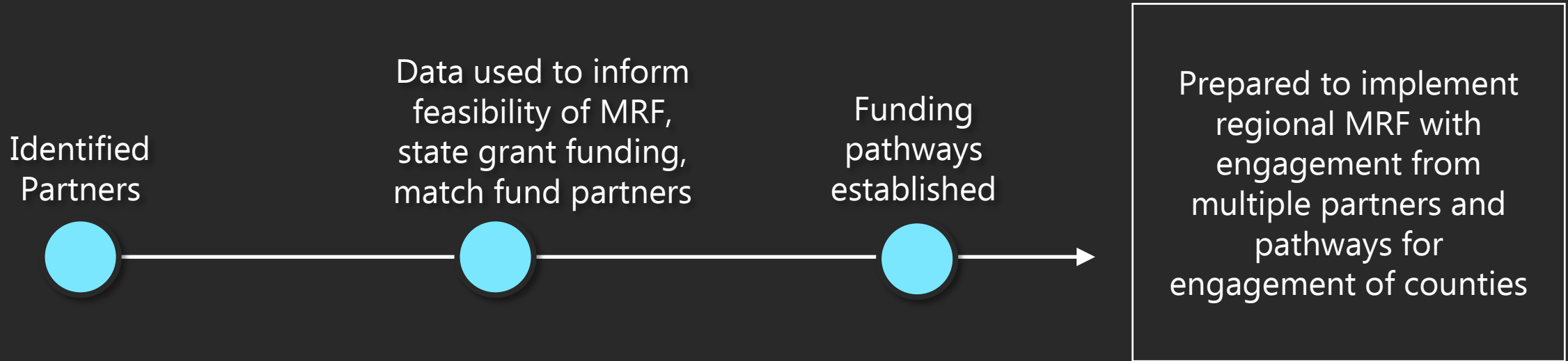
S Vermicomposter providing food scrap composting in Grand Rapids needing to scale to meet demand and fill a gap in Michigan's landscape creating high value product





NEMCOG

Rural region of northern Michigan lacking adequate recycling access, processing, and collaboration poised to develop regional MRF and support efforts to grow access across the region.





INNOVAKOT

E Powder Coating company with innovative way to reduce and reuse material in their process looking for investment and scaling

Accepted as
NextCycle
RIT Team

Strategic
support
provided

Pitch
Peoples
Choice

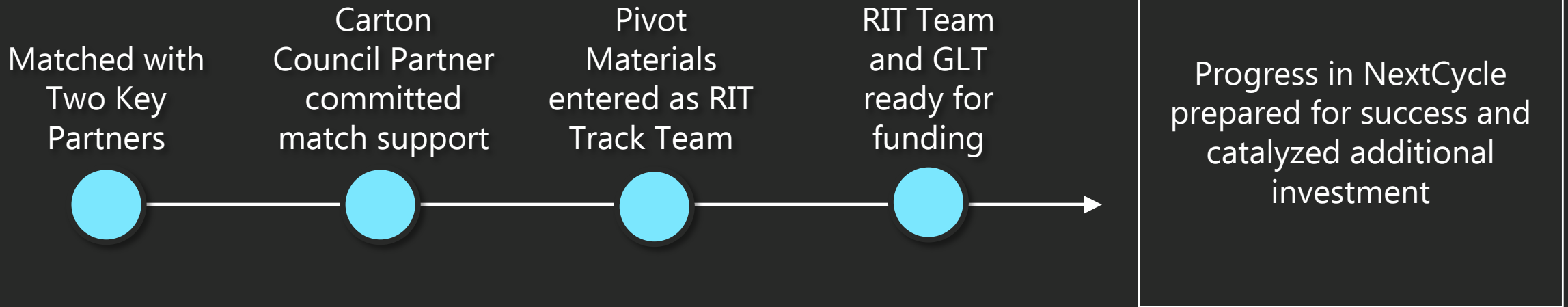
Won
Waste
Expo Pitch

Progress in NextCycle
prepared for success and
additional investment



GREAT LAKES TISSUE

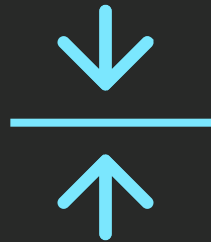
NextCycle Partner – 100% recycled content paper mill which accepts recycled cartons - has by-product material being landfilled and in need of better use.



WHAT DOES **NEXTCYCLE SUCCESS** LOOK LIKE?



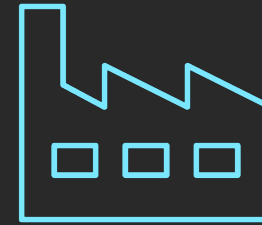
Impact to
communities



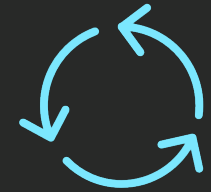
Filling
the gaps



Attracting
investment
& talent



Increased
access,
infrastructure
and end
markets



A growing
and robust
Circular
Economy



WHAT DOES **NEXTCYCLE SUCCESS** LOOK LIKE?

Success for our teams and partners who are supporting a just transition to a circular economy in communities



NEXTCYCLE

An RRS initiative to encourage collaboration and accelerate projects that build a circular economy.

RRS  | WWW.RECYCLE.COM