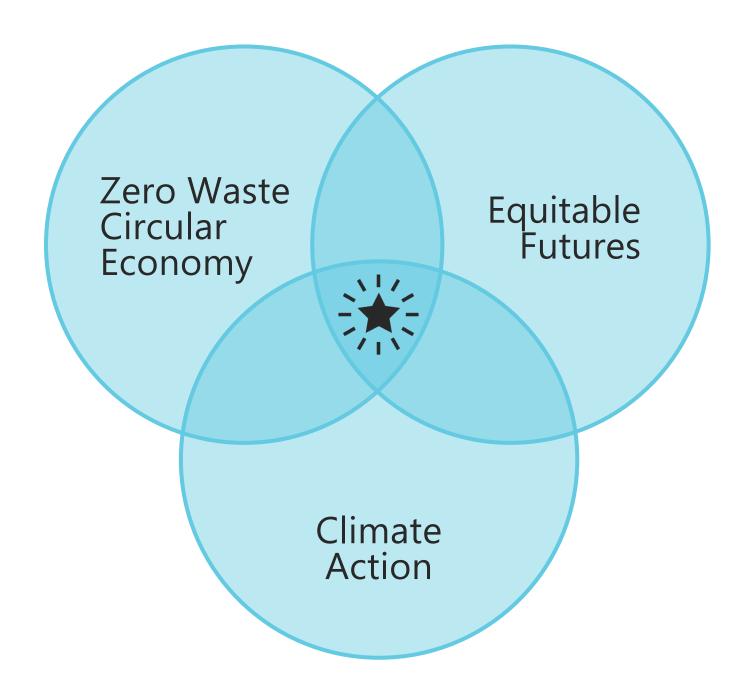


Co-Design in Action

Centering Collaborative Engagement

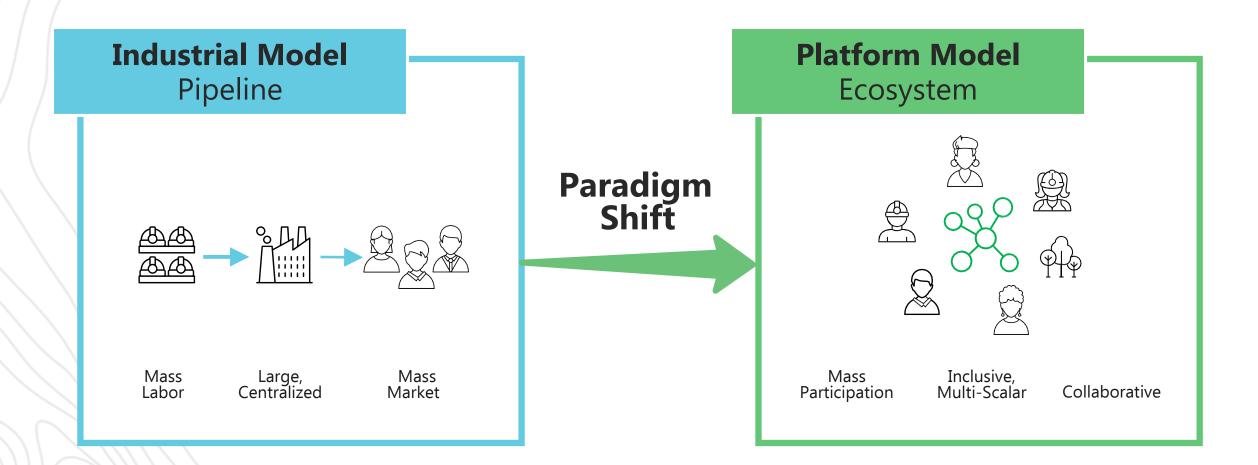


VISION: Moving Beyond Materials





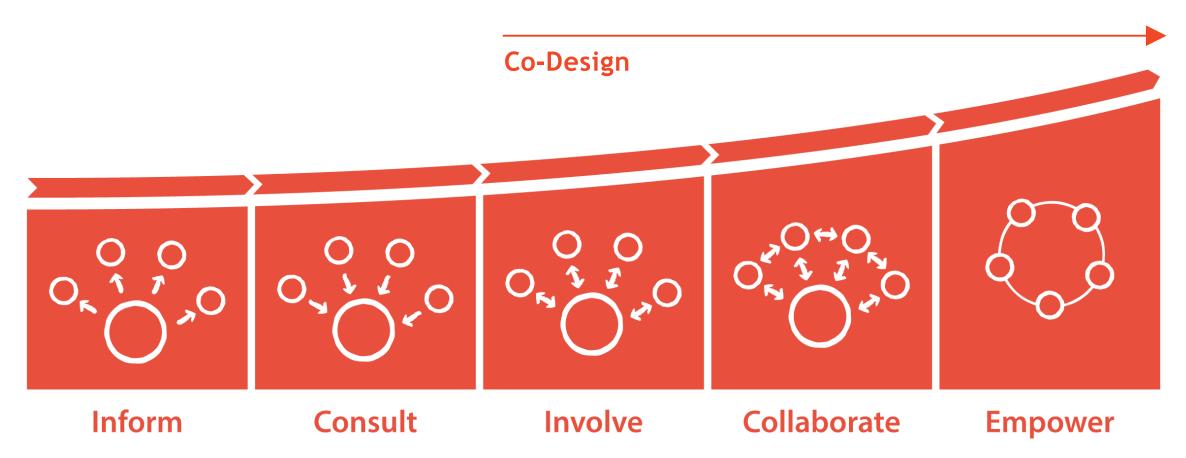
Shift the Model





Leveraging existing models

Spectrum of Public Participation



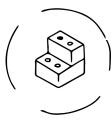




Co-Design + NextCycle

implement and learn





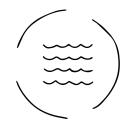
build the conditions

© Beyond Sticky Notes

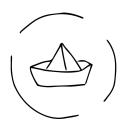
test and refine (NEXTCYCLE



WASHINGTON



immerse and align

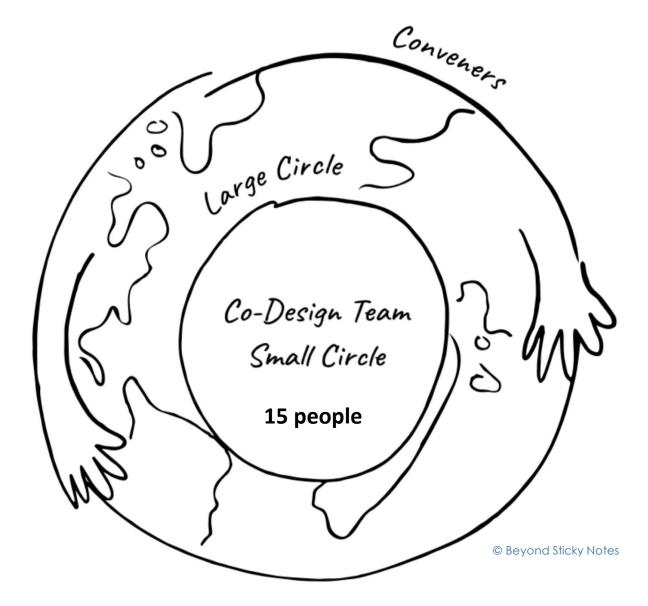




discover

Co-Design

A participatory approach to elevate the voices and contributions of people with lived experience, centering equity and the circular economy.

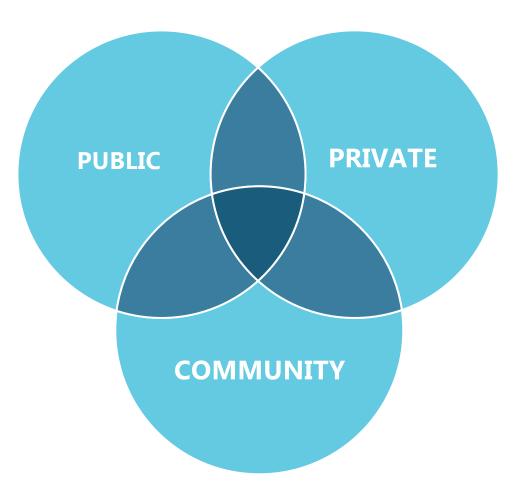




Who is in the room? (Small Circle)

De-siloing perspectives & livedexperience







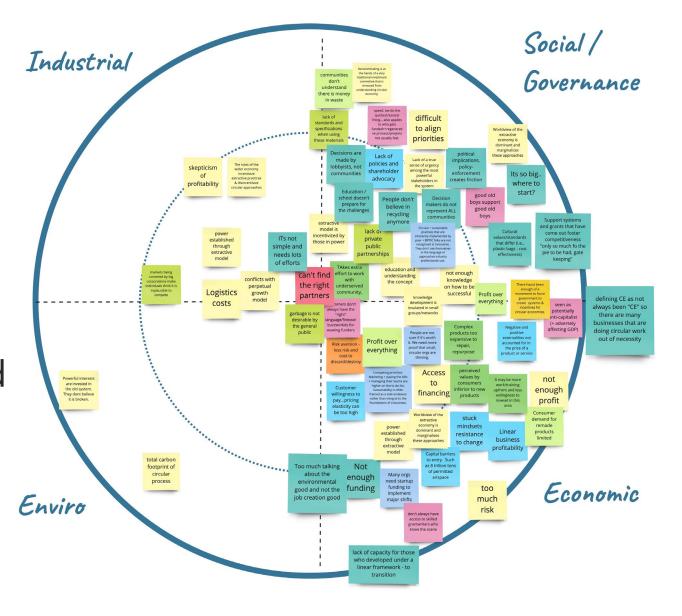
Co-Design problem area focus:

Why isn't there equitable circular economy (i.e., recycling, reuse, compost) support for organizations and businesses?



Problem alignment process:

Social, governance, and economic issues were clear needs for designed interventions.



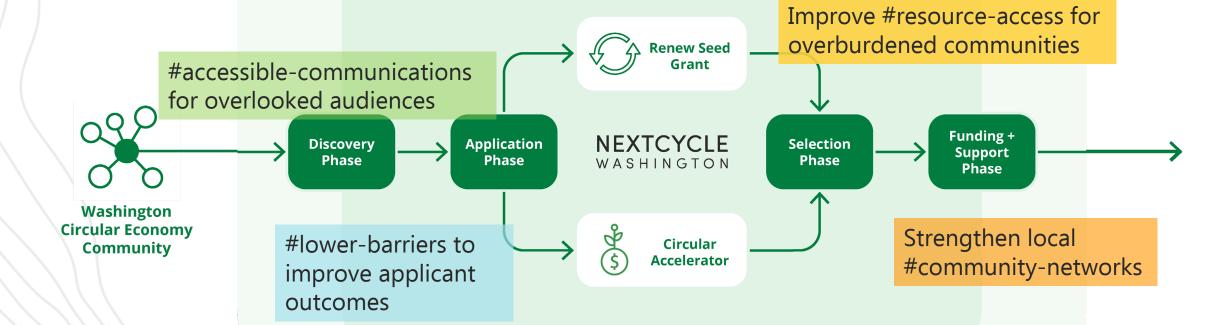


Discovery and Innovations

Support a robust #partnernetwork of those doing the work



Partnership Program





Collaborative Governance

#share-power with community



Implement priorities and tactics as building blocks to help communicate complex interventions more simply.

#accessible-communications

P2P application support #partner-network

Partnership Program

Business skills

1 on 1 support

Business Accelerator Mentorship

Seed Grant

Public/Private Governance Model

50% + community on Program Governance #share-power

