

# Public Sector Partner



NextCycle Regional Impact



# About Us

Upper Michigan

Rural communities

65,000/250,000

23 municipality government authority

Single steam MRF

Regional capacity

A graphic with a blue background featuring various recycled plastic items like bottles and a cap. The text 'RECYCLE 906' is prominently displayed in white, with a recycling symbol integrated into the number '0'. Below this, the slogan 'Less Landfill, More U.P. to Enjoy' and the website 'WWW.RECYCLE906.COM' are written in white.

**RECYCLE**  
**906**

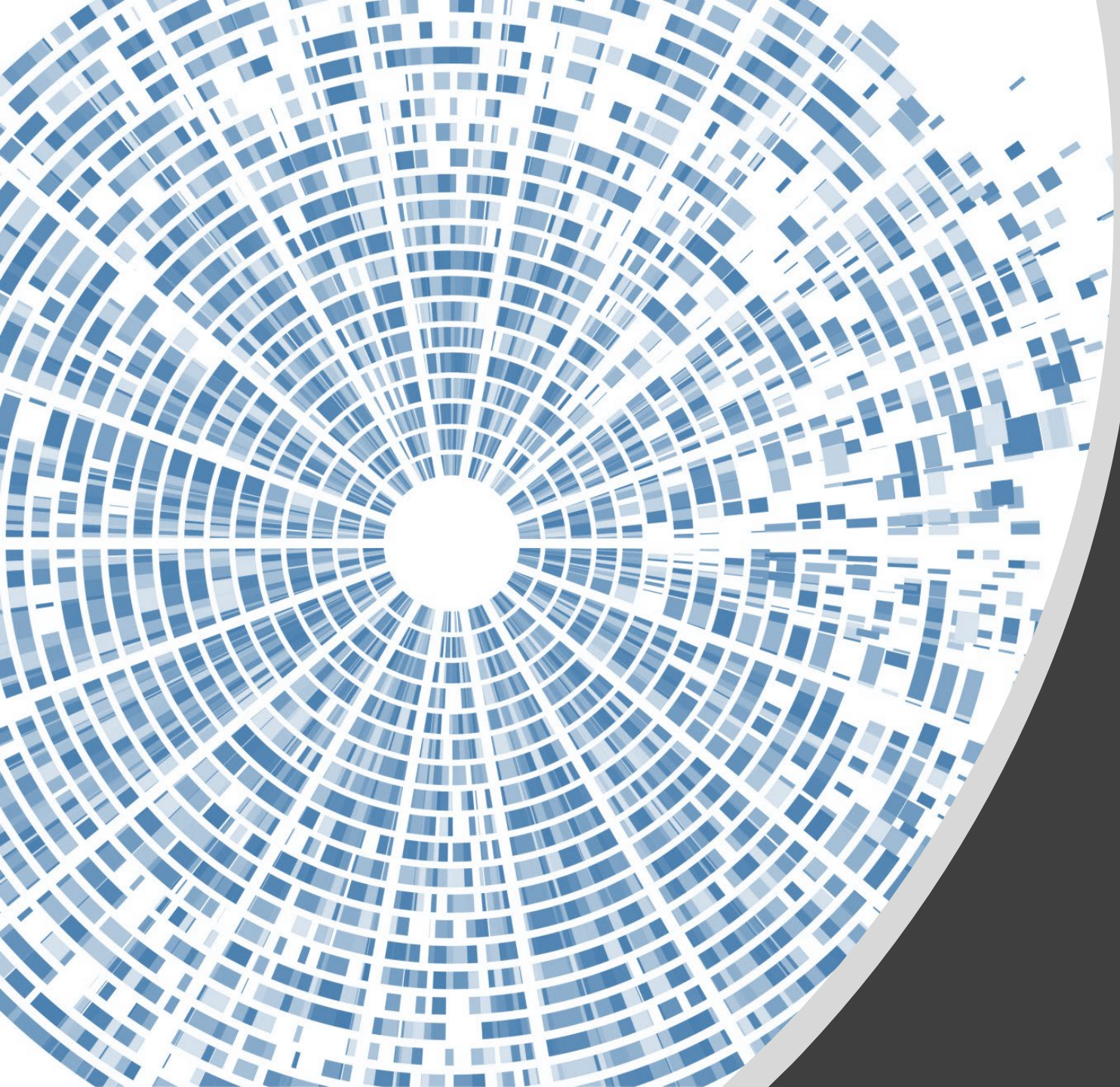
Less Landfill, More U.P. to Enjoy

[WWW.RECYCLE906.COM](http://WWW.RECYCLE906.COM)

# The Rural Two Track...

I23P: Cultivate partnerships, enhance community recycling, and advance regional circular economies

RSC: Establish, improve or expand collection processing or end markets for recyclable materials



The  
NextCycle  
Effect...

Established...

Relationships  
and  
partnerships

Community  
identities

Voices forum

Mutual needs  
and the  
importance of  
collaboration

Improved...



Level of  
engagement

Industry  
knowledge

Communication  
amongst public  
entities

Expanded...



Awareness across the region

Opportunities to work collectively in the future

The “recycling champions” army

# Supporting Regional Growth...



Services, expertise and funding availability



Change in public perception



Action steps towards real change



Reasonable, achievable goals



More and better recycling